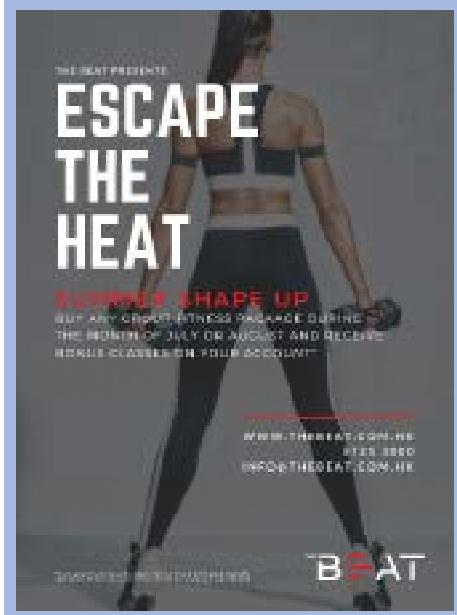


Technical Specifications

5mm bleed

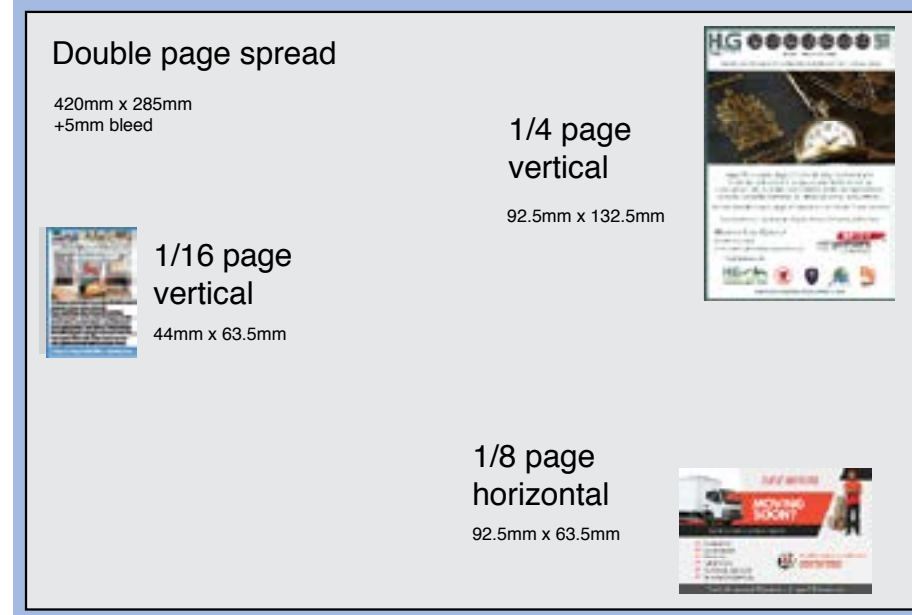


Full page 210mm x 285mm
+5mm bleed



1/2 page vertical
92.5mm x 270mm

5mm bleed



Double page spread

420mm x 285mm
+5mm bleed

1/4 page vertical

92.5mm x 132.5mm

1/16 page vertical

44mm x 63.5mm

1/8 page horizontal

92.5mm x 63.5mm



1/2 page horizontal
190mm x 132.5mm

Requirements

- Ad materials must be created electronically in actual ad size either in PSD, PDF, or AI format with text outlined.
- All completed artwork must be produced in high resolution (300 dpi) and CMYK and sent to us by email or through WeTransfer.com.
- All full page artwork must have a 5mm bleed around the entire edge.
Please ensure your images run off into this bleed area.

Deadlines

- Publication date: By the 1st of each month.
- Booking deadline: By the 15th of each month.
- Material deadline: By the 20th of each month.