

ONLINE RATE CARD

Leaderboard - Run of site

Desktop - 1170 (w) x 120 (h) Mobile - 848 (w) x 160 (h)

Banner B (Homepage only - midway down page)

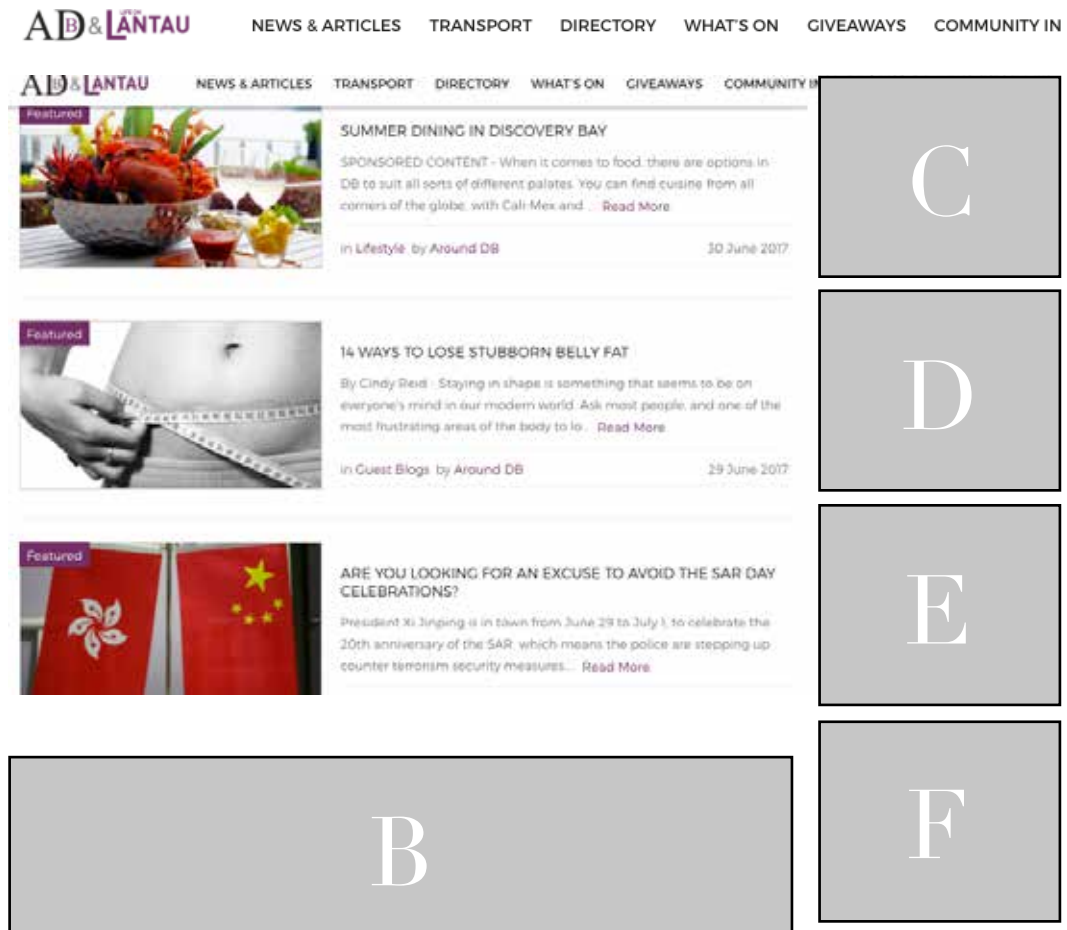
Desktop & Mobile size - 848 (w) x 200 (h) pixels

Banners C, D, E & F (Right hand column on Desktop, bottom of page on internal pages for mobile, Run of site)

Desktop - 500 (w) x 450 (h) Mobile - 500 (w) x 200 (h)

- All rates are per calendar month - please speak to your Account Manager for specific date requests.
- Artwork for ads should be provided one week in advance.
- All ad positions are subject to up to three rotations.

Leaderboard



The screenshot shows the ADB & LANTAU website with the following ad positions:

- Position B:** A large horizontal banner at the top of the page.
- Position C:** A vertical ad on the right side of the page, next to the first featured article.
- Position D:** A vertical ad on the right side of the page, next to the second featured article.
- Position E:** A vertical ad on the right side of the page, next to the third featured article.
- Position F:** A vertical ad on the right side of the page, at the bottom of the content area.

The featured articles shown are:

- SUMMER DINING IN DISCOVERY BAY** (Sponsored Content) - 30 June 2017
- 14 WAYS TO LOSE STUBBORN BELLY FAT** - 29 June 2017
- ARE YOU LOOKING FOR AN EXCUSE TO AVOID THE SAR DAY CELEBRATIONS?** - 29 June 2017