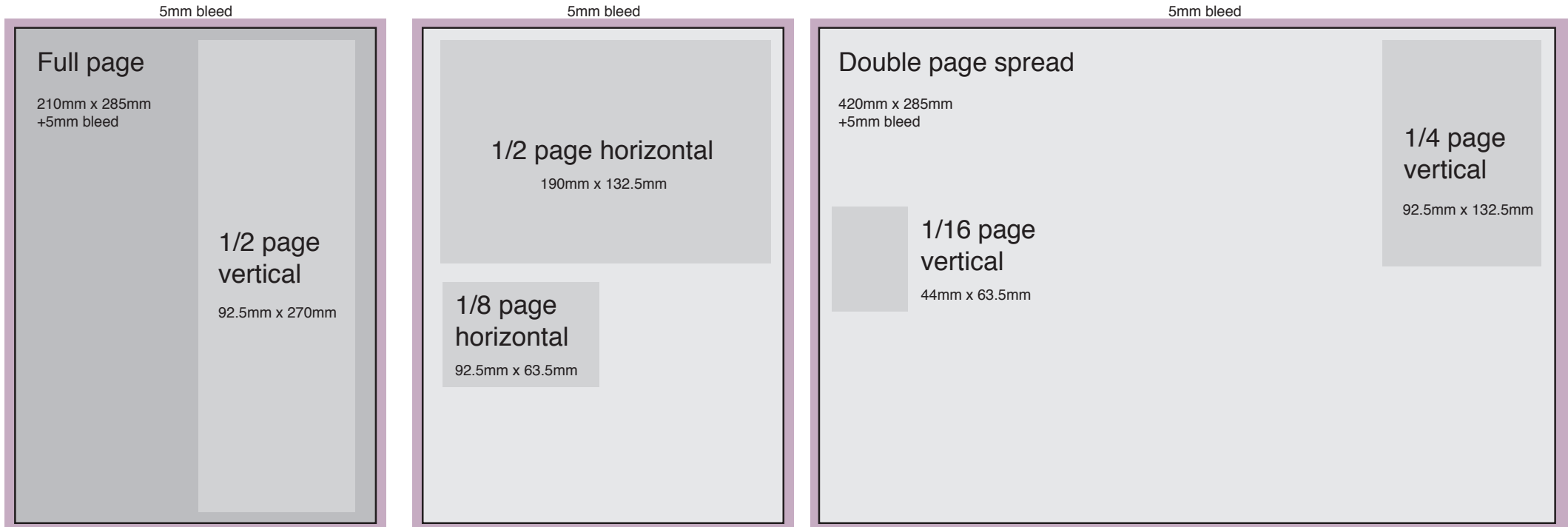


## TECHNICAL SPECIFICATIONS



### REQUIREMENTS

- Ad materials must be created electronically in actual ad size either in JPEG, PSD, PDF, or AI format.
- All completed artwork must be produced in high resolution (300 dpi) and CMYK and sent to us by email or through WeTransfer.com.
- All full page artwork must have a 5mm bleed around the entire edge. Please ensure your images run off into this bleed area.

### DEADLINES

- Publication date: By the 1st of each month.
- Booking deadline: By the 21st of each month.
- Material deadline: By the 22nd of each month.