



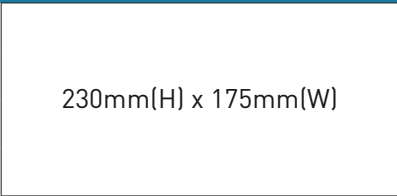
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& Technical specifications

Standard Pages	Size	Price
Full Page	230mm(H) x 175mm(W)	HK\$8,800
Half Page (Horizontal)	108.5mm(H) x 155.5mm(W)	HK\$4,950
Half Page (Vertical)	219.5mm(H) x 75.75mm(W)	HK\$4,950
Quarter Page	108.5mm(H) x 75.75mm(W)	HK\$3,300

Premium Pages	Size	Price
Back Cover		HK\$12,650
Inside Front Cover		HK\$9,900
Inside Back Cover		HK\$9,350
Page Facing Contents		HK\$8,800
Double page spread	230mm(H) x 350mm(W)	HK\$15,000
Advertorial	Full page	HK\$10,000

Market Place	Size	Price
Categories: Wine & Dine, Family, Sports & Fitness, Health & Wellness, Home, Entertainment, Pets		
Small Box	49mm(H) x 51 mm(W)	HK\$660
Medium Box (Vertical)	101mm(H) x 51mm(W)	HK\$990
Medium Box(Horizontal)	49mm(H) x 105mm(W)	HK\$990
Large Box	101mm(H) x 105mm(W)	HK\$1,980

Special Education Section	Size	Price
Guaranteed spot, photos and write-up		
Full Page	230mm(H) x 175mm(W)	HK\$12,100

Full page/ DPS adverts need a 5mm bleed. Please bleed images into this area. All images to be 300dpi or higher.